



## 100 Years of Success by God's Spirit

"Not by might, nor by power, but by my Spirit saith the Lord of hosts." –  
Zechariah 4:6 KJV

**Aenon Missionary  
Baptist Church**  
175 Genesee Street  
Rochester, NY 14611

Greetings in the Matchless Name of Jesus!

A small band of Christians formed a mission in Rochester, New York in 1923. That mission has grown to what we now know as the **Aenon Missionary Baptist Church**. This year, we are celebrating 100 years of service to the Rochester Community!

We will first celebrate throughout the year with 100 Acts of Love. Members of our church community will engage in various community service activities in the Rochester community.

Our 100<sup>th</sup> Anniversary Gala will be held on Saturday, November 4, 2023 at the Joseph A. Floreano Riverside Convention Center in Rochester, New York. Along with various sacred performances, our keynote speaker will be Dr. Cedric L. Alexander, former police chief for the City of Rochester.

The following week, on Sunday, November 12<sup>th</sup>, we will hold our anniversary worship service. Our guest speaker will be Bishop Wesley T. Cherry, pastor of Word Alive Church International in Manassas, Virginia.

You can become a part of the 100<sup>th</sup> Anniversary celebrations by:

- Purchasing a ticket to our Gala.  
<https://bit.ly/100thAnniversaryTickets> or using the QR-Code below.



- Applying to become a vendor at our 100<sup>th</sup> Anniversary Gala (see attachment)
- Purchasing an advertisement in our 100<sup>th</sup> Anniversary Souvenir Journal (see attachment)
- Becoming a Sponsor (see attachment)
- Attending our Anniversary Worship Service on Sunday, November 12, 2023.

For the latest information about our 100<sup>th</sup> Anniversary activities, please visit our website at <https://aenonmbc.org/100thAnniversary>.

In His Service,

*Elaine Stephens*  
Sister Elaine Stephens,  
Chairperson of 100<sup>th</sup> Anniversary Committee

*Rev. Herman Alston Jr.*  
Rev. Herman Alston,  
Interim Pastor  
*Lawrence Floyd*  
Deacon Lawrence Floyd,  
Chairman of Board of Deacons

*Karen Lee-Byfield*  
Sister Karen Lee Byfield,  
Acting Chairperson of Trustee  
Board





## VENDOR APPLICATION

Thank you for considering being a vendor at Aenon Missionary Baptist Church's 100<sup>th</sup> Anniversary Gala. On November 4, 2023, we plan to host approximately 1000 guests. There will be limited opportunities for vending/tabling at the event. We are reaching out to businesses and service providers who will provide our guests exemplary and varying purchasing and outreach opportunities. Our Gala Committee will:

- Inform our guests of vendors' presence in our event advertisements prior to the event.
- List all vendors, by name, in the Gala Souvenir Journal our guest will receive the evening of the event.
- Highlight our vendors, by name, in the slide deck(s) presented during the event.
- Encourage our guests to visit your tables at various times throughout the evening of the event.

We hope that you will find this opportunity advantageous to your business or service. To secure your spot, please complete and submit this application via email to [GalaCommittee@aenonmbc.org](mailto:GalaCommittee@aenonmbc.org) or hardcopy mail to Aenon at the address above. We will accept applications until **Friday, September 1, 2023, 11:59pm**.

We are aiming to have a varied set of vendors so we will review all applications for appropriateness and will let you know by **Friday, September 8, 2023**. If your application is accepted, we will let you know by **Wednesday, September 13, 2023**. You will be expected to pay the fee by **Friday, September 15, 2023, 11:59pm**. We will consider your application complete once we have received the payment. You must pay using one of the following methods:

- Check, bank check, or money order mailed to:  
Aenon Missionary Baptist Church  
175 Genesee Street  
Rochester, NY 14611
- CashApp to \$Aenonmbc
- While not preferred, cash, checks, and money orders can be hand delivered to the church office, during church business hours Monday – Thursday 10am – 3:30pm. Alternatively, you can hand deliver to the committee in the Atrium on Sunday morning between 10:00 – 10:30am and 11:45am - 12:15pm

In any case, please indicate "**100<sup>th</sup> Gala Vendor Registration**" in the memo.

The Rochester Convention Center will open at 4:00 PM the day of the event. Our guests will start to arrive at 5:00 PM. **We are asking all our vendors to be set up no later than 4:30 PM.**

You must bring your own table coverings, carts/dollies, and power cords. The meal selection option is for two meals. **No exceptions.** There will be a limited number of power outlets.

**Please select one of the following options:**

One (1) 6' table AND Two (2) Chairs. Meal NOT included: **\$100**

One (1) 6' table AND Two (2) Chairs. MEAL INCLUDED: **\$280**

**Please print clearly or type:**

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone #: \_\_\_\_\_

(This should be a number where we can also reach you the day of the event.)

Website (if applicable): \_\_\_\_\_

Email Address: \_\_\_\_\_

**Brief description of merchandise or service (i.e., Jewelry, artwork, purses, clothing, spa, etc.):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Special requests/needs (e.g., power outlet requirements):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Your signature, below, indicates you have read, understood, and agreed to the terms of this contract. You further understand that vendor registration fees for this event are NOT refundable. You are responsible for any applicable New York State Sales taxes collected for any goods you sell. In addition, you will not hold Aenon Missionary Baptist Church responsible for any missing or damaged merchandise during the event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Your electronic submission of this form warrants as your agreement to the terms.)

**FOR COMMITTEE USE ONLY. PLEASE DO NOT WRITE INSIDE THIS BOX:**

Received by: \_\_\_\_\_ Date Received: \_\_\_\_\_

Payment Type Received: \_\_\_\_\_



## 100<sup>th</sup> Anniversary Souvenir Journal Advertisement Agreement

Aenon Missionary Baptist Church would like to extend to you and/or your business the opportunity to celebrate our 100<sup>th</sup> Anniversary with us by advertising in our 100<sup>th</sup> Anniversary Gala Souvenir Journal. We will hold our Gala at the Joseph A. Floreano Rochester Riverside Convention Center on Saturday, November 4, 2023 at 5:00 PM. We will distribute our journal to approximately 1,200 people, including the approximately 1000 guests in attendance.

### Submission Guidelines:

We will consider your application complete once we have received the application, camera-ready image/text, and cleared payment.

#### 1) Advertisement:

- Submit advertisements electronically to [GalaCommittee@aenonmbc.org](mailto:GalaCommittee@aenonmbc.org). No exceptions!
- We will only accept print-ready, PDF files or jpeg images of greater than 300 dpi.
  - Full page ads should be 8.5 x 11.0 inches
  - Half-page ads should be 4.25 x 5.5 inches
  - Quarter-page ads should be 2.125 x 2.75 inches
  - Eighth page ads should be 1.0625 x 1.375 inches
- The ads on the covers will be in color. All others will be grayscale.

#### 2) Payment

- Please pay using one of the following methods, indicating “**100th Gala Journal Advertisement**” in the memo:
  - Check, bank check, or money order mailed to:  
Aenon Missionary Baptist Church  
175 Genesee Street  
Rochester, NY 14611
  - CashApp to \$Aenonmbc
  - While not preferred, cash, checks, and money orders can be hand delivered to the church office, during church business hours Monday – Thursday 10am – 3:30pm. Alternatively, you can hand deliver to the committee in the Atrium on Sunday morning between 10:00 – 10:30am and 11:45am - 12:15pm

#### 3) The submission deadline is **FRIDAY, SEPTEMBER 1, 2023 11:59 pm. (NO EXCEPTIONS)**

## 100<sup>th</sup> Anniversary Souvenir Journal Advertisement Agreement

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

**For one-line patron only**, please provide the text to on the line below.

\_\_\_\_\_

### Journal Advertisement Rates:

| Size                           | Description   | Cost    | Selection                |
|--------------------------------|---|---------|--------------------------|
| Patron                         | One-line, shout-out / Name listed alphabetically in the Gala Souvenir Journal   | \$5     | <input type="checkbox"/> |
| 1/8 Page                       | Eighth page, grayscale inside the Gala Souvenir Journal.  | \$125   | <input type="checkbox"/> |
| 1/4 Page                       | Quarter page, grayscale inside the Gala Souvenir Journal.   | \$200   | <input type="checkbox"/> |
| 1/2 Page                       | Half page, grayscale inside the Gala Souvenir Journal.  | \$375   | <input type="checkbox"/> |
| Full Page                      | Full page, grayscale inside the Gala Souvenir Journal.  | \$750   | <input type="checkbox"/> |
| Full Page – Inside Back Cover  | <b>ONLY ONE OF THESE IS AVAILABLE AND IS OFFERED ON A FIRST COME, FIRST SERVED BASIS</b><br>Full page on the inside back cover of the Gala Souvenir Journal.  | \$850   | <input type="checkbox"/> |
| Full Page – Inside Front Cover | <b>ONLY ONE OF THESE IS AVAILABLE AND IS OFFERED ON A FIRST COME, FIRST SERVED BASIS</b><br>Full page on the inside front cover of the Gala Souvenir Journal. | \$900   | <input type="checkbox"/> |
| Full Page – Outside Back Cover | <b>ONLY ONE OF THESE IS AVAILABLE AND IS OFFERED ON A FIRST COME, FIRST SERVED BASIS</b><br>Full page on the back cover of the Gala Souvenir Journal.         | \$1,000 | <input type="checkbox"/> |
| Total Enclosed                 |   |         |                          |



## 100<sup>th</sup> Anniversary Sponsorship Agreement

Aenon Missionary Baptist Church would like to extend to you and/or your business the opportunity to celebrate our 100<sup>th</sup> Anniversary with us by being a 100<sup>th</sup> Anniversary Sponsor. Your sponsorship will enable us to continue to provide support to our community. To ensure we can provide all the benefits for the respective levels, we ask that you submit payment by **Friday, September 1, 2023, 11:59 pm**. Please pay using one of the following methods, indicating “**100th Gala Journal Advertisement**” in the memo:

- Check, bank check, or money order mailed to:  
Aenon Missionary Baptist Church  
175 Genesee Street  
Rochester, NY 14611
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- While not preferred, cash, checks, and money orders can be hand delivered to the church office, during church business hours Monday – Thursday 10am – 3:30pm. Alternatively, you can hand deliver to the committee in the Atrium on Sunday morning between 10:00 – 10:30am and 11:45am - 12:15pm

| Sponsorship Level | Benefits   | Price    |
|-------------------|--|----------|
| Greer             | <ul style="list-style-type: none"> <li>• Listing on Sponsorship page of Gala Souvenir Journal</li> <li>• Listing on presentation deck page</li> <li>• Two (2) tickets to the Pre-Gala VIP reception</li> <li>• Two (2) Reserved Seats at the Gala</li> </ul>   | \$1,000  |
| Cherry            | <ul style="list-style-type: none"> <li>• Listing on Sponsorship page of Gala Souvenir Journal</li> <li>• Listing on presentation deck page</li> <li>• Three (3) tickets to the Pre-Gala VIP reception</li> <li>• Three (3) Reserved Seats at the Gala</li> </ul>   | \$2,000  |
| Fuchsia           | <ul style="list-style-type: none"> <li>• Name and/or Logo on photo backdrop</li> <li>• Listing on presentation deck page</li> <li>• Mentions throughout the Gala by the MCs</li> <li>• Recognition as a sponsor on all event advertisement</li> <li>• Five (5) Reserved Seats at the Gala with FUCHSIA sponsor designation</li> <li>• Five (5) tickets to the Pre-Gala VIP reception</li> </ul>  | \$5,000  |
| Purple            | <ul style="list-style-type: none"> <li>• Name and/or Logo on photo backdrop</li> <li>• Listing on presentation deck page</li> <li>• Mentions throughout the Gala by the MCs</li> <li>• Recognition as a sponsor on all event advertisement</li> <li>• Ten (10) Reserved seats at the Gala with PURPLE sponsor designation</li> <li>• Ten (10) tickets to Pre-Gala VIP reception</li> </ul>   | \$10,000 |
| Gold Centennial   | <ul style="list-style-type: none"> <li>• Corporate logo on banner over the stage.</li> <li>• Name and/or Logo on photo backdrop</li> <li>• Listing on presentation deck page</li> <li>• Mentions throughout the Gala by the MCs</li> <li>• Recognition as a sponsor on all event advertisement</li> <li>• Name/logo on guests’ Swag Bag</li> <li>• Ten (10) Reserved seats at the Gala with GOLD sponsor designation</li> <li>• Ten (10) tickets to Pre-Gala VIP reception</li> <li>• 1 informational table with two chairs (no meals included)</li> </ul> | \$20,000 |

## 100<sup>th</sup> Anniversary Sponsorship Agreement

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

| Select                | Sponsorship Level | Price    |
|-----------------------|-------------------|----------|
| <input type="radio"/> | Greer             | \$1,000  |
| <input type="radio"/> | Cherry            | \$2,000  |
| <input type="radio"/> | Fuchsia           | \$5,000  |
| <input type="radio"/> | Purple            | \$10,000 |
| <input type="radio"/> | Gold Centennial   | \$20,000 |

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Payment Type Received: \_\_\_\_\_